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Be /adri\_tellez

# Adriana Téllez

## UX/UI Designer

I'm a **Graphic Designer** graduated from **CUN University in Bogotá, Colombia, in 2009. Based in La Coruña, Spain.** I'm focused on the digital area, doing interface design for websites and mobile apps.



## Soft Skills

Time management  
Working independently  
Self Motivation  
Collaborative  
Responsible  
Creative  
Desire to learn

## Expertise

Adobe XD  
Webflow  
Adobe Photoshop  
Adobe Illustrator  
Adobe After Effects  
Figma

## Knowledge

Html 5 - CSS 3  
Invision

## Languages

Spanish - Native  
English - B2 level

## Work Experience

### UX/UI designer

#### Company: DDB Latina

Digital marketing agency | Puerto Rico  
*May 2020 - Present*

*What do I do in DDB?*

- Create wireframes in low and high fidelity
- Design interfaces for websites and apps
- Design and develop landing websites on Webflow

#### Tools

- Adobe XD (For wireframes, UI, prototyping)
- Figma (For UI, and prototyping)
- Webflow (For design and development)
- Photoshop (For retouching and optimizing images for web)
- Illustrator (For Icon design)
- After effects (For animations, Lotties)
- Notion.so (For style guides)
- Octopus.do (For user flows and sitemaps)
- Trello (For task organization)

*Some clients/brands I work for:*

- Walmart Puerto Rico
- L'Oréal Division Puerto Rico, República Dominicana
- Subway
- Mc Donald's
- T-Mobile Puerto Rico

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# Adriana Télez

UX/UI Designer

## Work Experience continued

### Digital, UI, Web designer

#### Company: El Pixel

Digital marketing agency | Argentina

August 2017 - May 2020

*What did I do in El Pixel?*

- Design Interfaces for websites and apps
- Create wireframes in low and high fidelity
- Video editing
- Social media communications

*Some clients/brands I worked for:*

- Ciudad de Buenos Aires
- Lifetime
- Valvoline

### Digital, Web designer

#### Company: Socialive

Digital marketing agency | Argentina

July 2016 - April 2017

*What did I do in El Pixel?*

- Design interfaces for websites and apps
- Video editing
- Social media communications

*Some clients/brands I worked for:*

- Revlon
- Knorr
- Rexona
- Dove Baby

#### Tools

- Adobe XD (For wireframes, UI, prototyping)
- Jira (For task organization)
- Photoshop (For retouching images, social media communication designs)
- Illustrator (For Icon design, illustrations)
- After effects (For video editing)
- Premier (For video editing)

#### Tools

- Photoshop (For retouching images, social media communication designs)
- Illustrator (For icon design, illustrations, web design)
- After effects (For video editing)
- Premier (For video editing)

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# Adriana Télez

UX/UI Designer

## Education

### University degree

**Técnico profesional en Diseño Gráfico**

**Corporacion Unificada Nacional CUN**

Bogotá- Colombia

*August 2004- November 2008*

### English

**Wall Street English institute**

Online

*2021-present*

### Ux Designer - Intesive program

**Coderhouse**

Buenos Aires - Argentina

*Summer 2018*

### *Other courses*

**Introduction to Design Systems with**

**Figma**

**Domestika**

Online

*Present*

**Introduction to Responsive Web**

**development with html and css**

**Domestika**

Online

*2019*